

Chick-fil-A Christmas Parade at Chesapeake Square Policies & Procedures

(RETURN)

Please review the following policies and procedures of the Chick-fil-A Christmas Parade. An Administrator of your company/organization must sign this form to verify compliance:

THIS YEAR'S PARADE WILL BE A STATIC EVENT

1. All units must reflect the theme "Christmas Through the Decades". Interpretation of the theme may be displayed differently but must be evident within the unit.
 2. To ensure the safety of parade spectators, parade units may not throw/handout anything (including candy) into the crowd during the event. Violations of this rule could result in a unit's removal.
 3. **UNITS THAT ARRIVE LATE WILL NOT BE PERMITTED INTO LINEUP.** Any time after 7:15 am is late!!
 4. It is the organization's responsibility to arrange pickup of all float riders, band members, etc. at the conclusion of the event. Organizations are responsible for any vehicles unattended before, during, or after the parade.
 5. All units should be aware that the street could have residual dirt or debris and should take necessary precautions.
 6. **NO Santa characters are allowed.** In addition, Santa beards are strictly prohibited. Santa hats **ARE** permissible.
 7. Only vehicles approved by the Parade Committee are allowed along the parade route with participating units.
 8. Alcohol or other controlled substances, including all tobacco products (cigarettes, cigars, etc.) are forbidden on and along the parade route. This includes all staging and disbanding areas. Participants consuming said substances prior to or during the parade will not be allowed to participate and will be removed from the lineup.
 9. The event will take place rain or shine, hot or cold, unless forecasted weather predictions indicate proceeding with the parade would be detrimental to all involved.
 10. In the event of cancellation, due to weather or an EMERGENCY order due to Covid-19, parade participants will receive notification by telephone.
 11. The Chick-fil-A Christmas Parade at Chesapeake Square does not provide liability insurance for the protection of parade participants, spectators, vendors, or merchants engaged in these activities and do not assume liability for claims filed as a result of participating in the parade.
 12. Once approved, you may not change your unit design or theme without authorization of the parade committee. You must notify parade committee in writing of any planned changes.
- PARTICIPANTS THAT SHOW UP ON PARADE DAY WITH UNIT CHANGES THAT HAVE NOT BEEN APPROVED ARE SUBJECT TO REMOVAL FROM THE PARADE LINE-UP.** Any entry not conforming to the approved application will be disqualified.

15. The Chick-fil-A Christmas Parade at Chesapeake Square committee reserves the right to accept or reject any application without further explanation.

16. Application entry fee cost: \$35

I understand and agree to the policies and procedures set forth by the Chick-fil-A Christmas Parade at Chesapeake Square Committee.

Printed Name: _____

Organization: _____

Title: _____

Date: _____

Judge this entrant: YES NO

Paid: CASH CHECK (check number _____)

**Chick-fil-A Christmas Parade at Chesapeake Square
Application**

Saturday, December 5, 2020 8:00 AM

THEME: "Christmas Through the Decades"

Application/\$35 entry fee deadline is Monday, November 23, 2020

All applications are subject to approval.

ORGANIZATION INFORMATION

ORGANIZATION NAME: _____

PRIMARY CONTACT NAME (Please list the person who will be in charge of the unit on parade day): _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE (REQUIRED; Number Contact Person can be reached at on parade day): _____

FAX: _____ **EMAIL** (required): _____

Type of organization:

Corporate Recreational Professional Organization or Association Nonprofit (501-C only)

Will your group be performing? yes no

Alternate Contact Name and Email: _____

UNIT DETAILS

Creative Title of Unit Including decade

chosen: _____

(Note: The title you provide will be used by the commentator during the parade. Please be creative! Otherwise, a title will be created for your unit. The parade committee reserves the right to edit unit titles to fit the available spaces.)

Please Circle the Unit Type that applies and complete only that section of the application

I. Unit Type: Animal

Is your unit: Non-equestrian Equestrian (*Equestrian units must provide a current copy of their Coggins test for each horse*)

Number of animals in unit: _____ (maximum of 20) **Ages of handlers:** _____

What types of animals are in your unit? Dogs Cats Horses/Ponies Other: _____

Description of appearance (uniforms, shoes, hats; for both handlers and animals): _____

Is there a vehicle in your unit? Yes No

Will your unit have music? Yes; Explain: _____ No

For equestrian units:

Will horses be diapered or will your unit have designated cleanup: diapered Cleanup

Number/size of trailers: _____

(this is for organizing parade line up and also for parking purpose's)

II. Unit Type: MOTORIZED

of 2-axle vehicles in unit: _____ (maximum of 10) # of 3-axle vehicles in unit: _____ (maximum of 5)

Total number of vehicles in unit: _____ (not to exceed 15)

Description of appearance (uniforms, shoes, hats):

Will your unit have music: _____ Yes _____ No **If yes, explain:** _____

III. Unit type: PERFORMING UNIT

Number of participants in unit: _____ Age range of participants: _____

Description of costuming:

Description of performance:

Will your unit have music: _____ Yes _____ No **If yes, explain;** _____

Will your unit have a vehicle in it?: _____ Yes _____ No **If yes, explain:** _____

IV Unit Type: FLOAT

Dimensions of float: _____ Length _____ Width _____ Height

Size of float flatbed: _____ width _____ length **Size of tow vehicle:** _____ width _____ length

Number of participants on float: _____ **Number of walkers** (not to exceed 10): _____

Description of Unit & Costuming (include: sound, music, special effects or movement [i.e. mechanical animation, etc.]

A detailed sketch, picture or rendering of your unit must be included with your application. Acceptance will be based on information provided and the sketch. Units that do not provide their information by will not be eligible to participation in the parade.

V **Unit Type: BAND**

Number of band members: _____ Number of drill/dance/baton team members: _____

Age range of participants: _____

Description of Unit & Costuming (include: sound, music, special effects or movement [i.e. mechanical animation, etc.]): _____

Number of bus passes needed: _____ (limit of 3)

Number of drop off auto passes needed: _____ (limit of 5)

Will an equipment wagon accompany the bus? _____

VI **Unit Type: SPECIALTY UNIT** (*units that do not fit any category above*)

What is the best way to describe your unit?: _____

Age range of participants: _____ Number of participants: _____

Are animals part of your unit?: _____ Yes _____ No If yes, explain: _____

Description of Unit & Costuming (include: sound, music, special effects or movement [i.e. mechanical animation, etc.]): _____

Will your unit have music: _____ Yes _____ No

If yes, explain type and method of play _____

Will your unit have a vehicle in it?: _____ Yes _____ No

If yes, explain: _____

Acknowledgement, Consent, Release & Waiver, Indemnification
(to be completed by ALL UNIT LEADERS)
(RETURN)

Acknowledgment: I acknowledge and agree to abide by the 2020 Chick-fil-A Christmas Parade at Chesapeake Square policies and procedures. I understand that my or my unit's disregard for these items may disqualify us from future involvement in the Chick-fil-A Christmas Parade at Chesapeake square.

Consent to Use Photographs: I understand that photographs may be taken of me, my child, my unit and unit participants and may be used for publication in material or media used to promote future Chick-fil-A events. These pictures could occur both during set up (in the staging area), during line up, or during the actual parade.

Statement of Waiver

Release and Waiver: In consideration of being permitted to participate in any way in the 2020 Chick-fil-A Christmas Parade at Chesapeake square, I for myself, my heirs, personal representatives or assigns, do hereby release, waive, and forever discharge Sean Hess, ATZLLC, Chick-fil-A at 4204 Portsmouth Blvd Chesapeake Va. 23321, its employees, volunteers and agents for liability from any and all claims, demands, rights and causes of action of whatever kind resulting in, but not limited to, bodily injury, personal injury, accident or illness (including death), and property damage sustained by me and my agents, representatives, employees, or family members arising from participation in the 2020 Chick-fil-A Christmas Parade at Chesapeake Square.

Indemnification: I shall indemnify and hold harmless the Chick-fil-A at 4204 Portsmouth Blvd, its officers, employees, and agents from and against any and all claims, losses, damages, fines, penalties, suits and costs, including injury and death penalties imposed by any authority which arise out of any violation of law by, and all acts and omissions caused by me, my employees, subcontractors, agents, or representatives during the participation in the 2020 Chick-fil-A Christmas Parade at Chesapeake Square.

_____ (Signature)

_____ (Printed Name)

Diagram of Unit Formation or Float Design
(RETURN)

Chick-fil-A Christmas Parade at Chesapeake Square
SCRIPT INFORMATION
(RETURN)

Organization Name: _____

Decade chosen: _____

Name five interesting facts about your Unit or Organization: This info is what we will use to have the MC announce about your unit as the unit rolls thru the grand stand area.

1. _____

2. _____

3. _____

4. _____

5. _____

Awards your unit or organization has won: _____

Leaders of your unit or organization: _____

Other specific script information:

Due to time restrictions, we cannot guarantee that all the information listed above will be included in the script on parade day.

Contact Name: _____

Email: _____

Phone Number: _____